Session 3. Agro-industrial Value Chains and Integration of Smallholders

Dr. Larry C.Y. Wong – Panelist

Dr. Larry C.Y. Wong is Visiting Senior Research Fellow, Centre for Economic and Social Development (CESD), Myanmar, and Visiting Fellow, Institute of Strategic and International Studies (ISIS), Malaysia. He has over 40 years’ operational experience in development and business planning and implementation, and policy analysis. His engagements continue to straddle both the public and private sectors. His key areas of expertise include developing and managing agribusiness value chains and trading networks at sector and firm levels; public-private-partnerships in agriculture; rural development; food security; regional integration; and sustainable development.

Dr. Wong is Co-Founder of Myanmar Praxis Co Ltd.; Senior Advisor to Myanmar Rice Federation (MRF); Senior Advisor to Myanmar Agribusiness Public Corporation Limited (MAPCO); Visiting Senior Research Fellow, Center for Economic and Social Development (CESD), Myanmar; Visiting Fellow (Ex-Program Director, Technology, Innovation, Environment and Sustainability or TIES), Institute of Strategic and International Studies (ISIS) Malaysia; and Member of Editorial Advisory Board, Asian Journal of Agriculture and Development (AJAD).

He has been involved with Myanmar’s private and public sectors since 1997, when he headed BERNAS’ (a Malaysian public listed, privatized former state trading enterprise) international agri-food business. He has consulted for The World Bank, International Finance Corporation, Asian Development Bank, Asian Development Bank Institute, UNDP, FAO, UNESCAP, IFPRI, USAID and IRRI as well as governments and
business conglomerates focusing on value/supply chains and trading networks, agribusiness and agro-enterprises, and food security in Malaysia and Myanmar as well as in Vietnam, Lao PDR, Cambodia, Indonesia, Thailand, Guinea, Mozambique, Cuba, Mongolia and Uzbekistan.

Some useful knowledge resources shared by Dr. Larry C.Y. Wong:

- **Agrofood Value Chain Management in relation to Agricultural and Rural Development, Food Security, and Regional Integration**
- **Investments in Agribusiness Value Chains and Trading Networks: From Rhetoric to Reality (Yesterday, Today, and Tomorrow)**
- **Regional Integration and Linking Farmers to Markets: New Dimensions, Dynamics and Realities**