

PROJECT DESCRIPTION SHEET

Project Name: Information and Knowledge Management (IKM) Mentorship Program: Communicating Agriculture and Fisheries Research for Inclusive and Sustainable Development		Country: Philippines
Project Location within Country: All Regions		
Name of Client: Department of Agriculture – Bureau of Agricultural Research		
Start Date: April 2017	Completion Date: September 2019	Name of Associated Firm(s), if any: NONE
Narrative Description of the Project: <p>The goal of the project is to facilitate improved agricultural and fisheries research reporting and knowledge management in the agriculture and fisheries sectors. Specifically, the program aims to enable research information officers and research project staff to:</p> <ol style="list-style-type: none"> 1. Gain knowledge on science communication and how it relates to communicating agricultural and fisheries research and technology among various audience; 2. Apply techniques on reportage of agriculture and fisheries research results and technology information in multimedia platform; 3. Produce stories in preferred platforms that engage public understanding on a specific agriculture or fisheries research; and 4. Gain deeper understanding on current issues and trends in the agriculture and fisheries research subsector through benchmarking visits in international agricultural development organizations. 		

