4th Generation Farmer
VILLA SOCORRO FARM
Agri-Eco Village
Native Saba Bananas from Calabarzon
Plant to Pack within 24 hours
Millennial Farmers: The Future of Philippine Agriculture?

by Mr. Raymund Vincent Fernandez Aaron
Banana Chief, Villa Socorro Farm
Villa Socorro Agri-Eco Village, Pagsanjan, Laguna

14 August 2018 | SEARCA Drilon Hall | 4-5 p.m.
57
CHIEF TRENDS
1. Money
1. ENTREPRENEURIAL FARMING
VILLA SOCORRO FARM

Sabanana
Banana Chips

SWEET ORIGINAL flavor

- Farm Fresh Bananas
- Thin and Crispy
- 0% Cholesterol
- 0% Trans Fat
- No preservatives
- Export Quality
- Product of the Philippines

NET WT. 100g
(3.5 oz.)
2. Globalization
여우들의 은밀한 수다
한번 열면 멈출 수 없어!
dellabang Oh.. Banana Chip perfect taste! 😞 .... . #beerandbeach #여행스타그램 #banana #yummy #tanning #onthebeach #quambeer #sierranevada #tumonbeach #투몬비치
FARMONY
Farm-to-Snack

NET WEIGHT 60G

Banana Crisps
CARAMELIZED SUGAR

FARMONY
Farm-to-Snack

NET WEIGHT 120G

Corn Pops
WASABI SHOYU
4. Productivity
5. Tech
Grow your money
Help our farmers
www.cropital.com
6. It's More Fun in Philippine Farms
7. Farm to Table
ORGANIC FARM
Please DO NOT SPRAY
FARMONY
Farm-to-Snack
8. SUSTAINABILITY
Best Green Business Practices among MSMEs in the Food Processing Industry of the Philippines

Factsheet

The case study contains assessment results of ongoing best greening efforts being practiced among 12 micro, small, and medium enterprises (MSMEs) from selected food processing industries: coffee, cacao, processed fruits and nuts. The study aims to promote pioneering cases of individuals sharing their stories on how their committed actions to protect the surrounding environment and resources became beneficial both financially and socially.

Background and Context

Roles and actions of micro, small, and medium enterprises (MSMEs) are enormous in building a sustainable world. As a group, MSMEs play a huge role in global economy, particularly in equitable income generation, employment creation, innovation and growth. In the Philippines, the MSME sector accounts for 99.5% of established businesses, employs 62.8% of the total workforce, and contributes 35.7% of the country's total value added. MSMEs play a key role in increasing competitiveness and promoting rural and global value chain development, thereby achieving inclusive growth and poverty reduction.

With such magnitude, MSMEs contribute not only to the economic growth, but also climate change adaptation and mitigation policies through implementation of resource efficient measures and inclusive business practices to respond effectively to the increasing pressures on ecosystems. With the ever-strengthening movement on sustainable development, it is high time to attempt converting traditional operational processes of MSMEs to greening practices.

About the Business Case Study

This case study was conducted with the aim of both encouraging and inspiring MSMEs in the Philippines to start engaging in greening practices in their production/manufacturing processes. Such greening practices pertain to the efficient use of energy and resource that result in avoided carbon footprint and reduced resource consumption while simultaneously achieving high productivity and yield.

The Global Green Growth Institute (GGGI) and the Department of Trade and Industry (DTI) of the Philippines has established a Memorandum of Understanding (MOU) in November 2015, followed by this collaborative initiative on developing business case studies for greening practices of MSME operations, launched in 2016.
RAIN WATER HARVESTING
Farmniture
from our farm to your homes
100% hand-crafted
P 0.50

P 3.00
2020 VISION
Community of empowered farmers living with pride and dignity.
MISSION

Best Practice in Pro-Farmer Integrated Value-Chain Development
The business of doing GOOD, is good business.
The business of doing GOOD, is good business.

- Banana Chief, 2018
Villa Socorro Farm

villasocorrofarm.com

Villa Socorro Farm

villasocorrofarm

banana.chief