



Southeast Asian Regional Center for Graduate Study
and Research in Agriculture

SEARCA Agri-Innovator Program (AIP) January to February 2025 | Hybrid

The AIP challenges research ideation and execution methodologies. We recognize that universities play a significant role in research, instruction, and extension and are a birthplace of many valuable ideas. At AIP, we want to ensure maximum impact and we want to provide a path towards sustainability for possible research findings and technological discoveries that have the potential to be utilized by a larger market or user base in the agriculture industry.



The AIP is a non-formal short-term training program that delves into agricultural innovation space using a human-centric approach with actual scenarios and processes that work not just in theory, but in actual practice as well. Participants are segmented into the ideation stage or Minimum Viable Product (MVP) stage.

Target participants

Recent BA/BSc graduates and current students or recent graduates of MA/MS/PhD from public and private HEIs with thesis topics related to agricultural innovation; Researchers or extension workers of public or private HEIs; Staff of non-government or private organizations working on agricultural innovation.

Program Format and Dates

The Program will use a hybrid format of a face-to-face session followed by one-on-one online coaching sessions based on the following dates:

27-31 January 2025

Face-to-face sessions at SEARCA, Los Baños, Philippines

3-14 February 2025

Window for one-on-one online coaching sessions

18 February 2025

Re-entry action plan (REAP) presentation and closing ceremony

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ELIGIBILITY

This cohort will focus on recent graduates (B/BA/BS), current students or recent graduates (MS, PHD), and researchers/faculty from higher education institutions; as well as researchers and practitioners from government agencies and private organizations within Southeast Asia and beyond. Specifically, applicants must have thesis topics or projects (ideas or currently being implemented) centered around innovation regardless of their position in the agricultural value chain. Applicants can be categorized into the following:

Ideation Phase	A thesis outline; Approved thesis topics submitted; Concept note or an approved project proposal
Minimum Viable Product (MVP) Phase	Thesis manuscript completed; product prototype/minimum viable product available such as a sample product or service or a beta version of a website/or an app.

MODULE FOCUS

Ideation: design thinking, business model canvas, forming the founding team

MVP: legal and regulatory compliances, how to build your MVP, income forecasting/projection, bootstrapping vs. infusing capital

PROGRAM FEES*

USD 1,315 – regular rate for citizens of non-SEAMEO member countries in the private sector

USD 820 – subsidized rate for government employees of any SEAMEO member country

USD 600 – subsidized rate for current students in public HEIs

**Inclusions: cost of tuition, access to all learning materials, training kit, meals and accommodation, airport transfers*

CONTACT US

Interested in partnering or participating in this training? Please contact **Dr. Nova Ramos**, Head, Education and Collective Learning Department- Training for Development Unit (ECLD-T4DU):

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