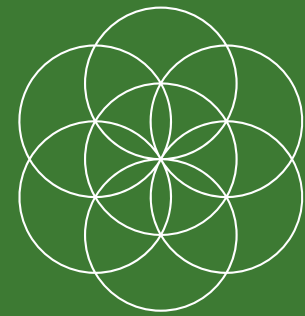


Grow Asia Learning Alliance:

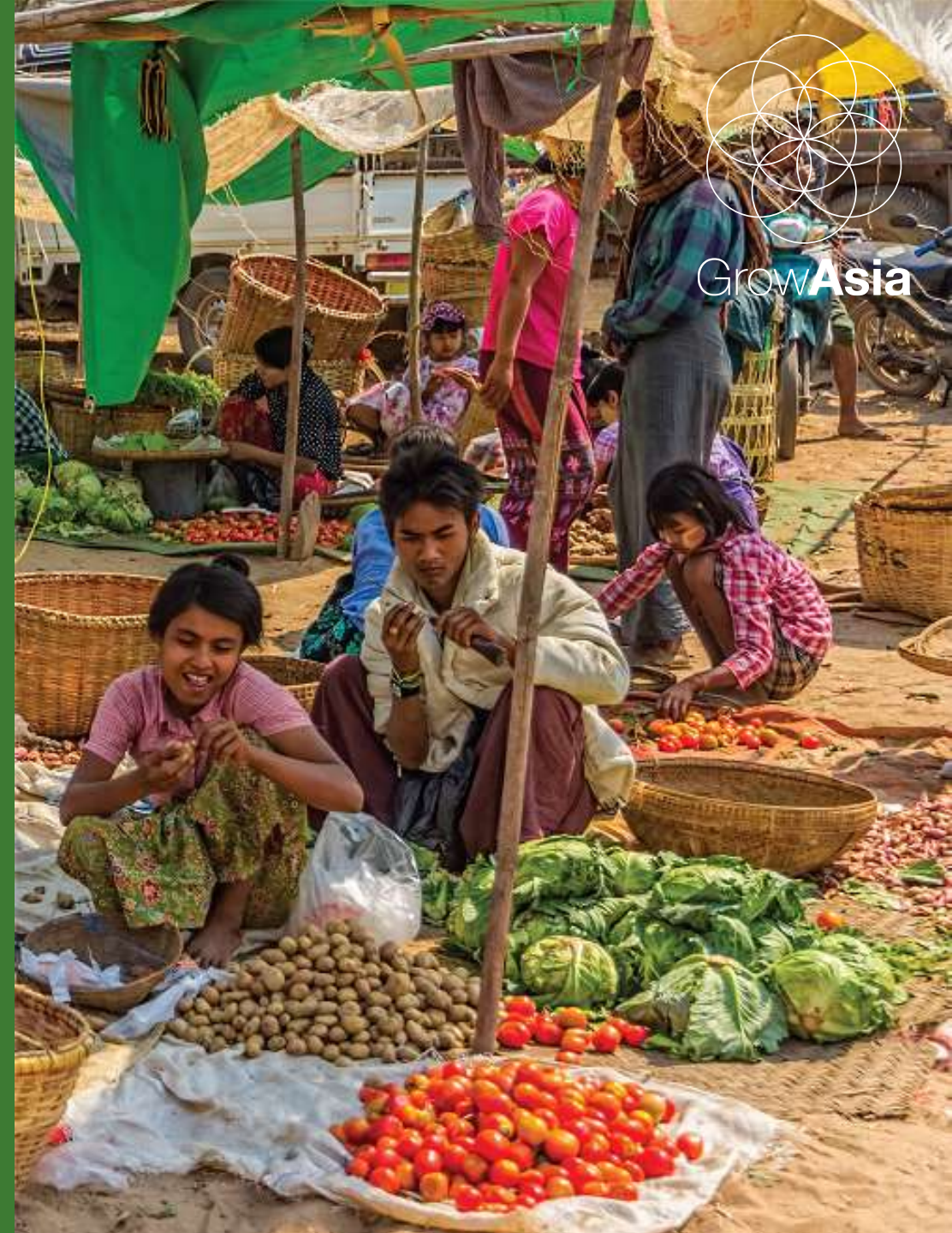
Partnerships for Action



Grow**Asia**

Pranav Sethaputra

Grow Asia: Who are we?



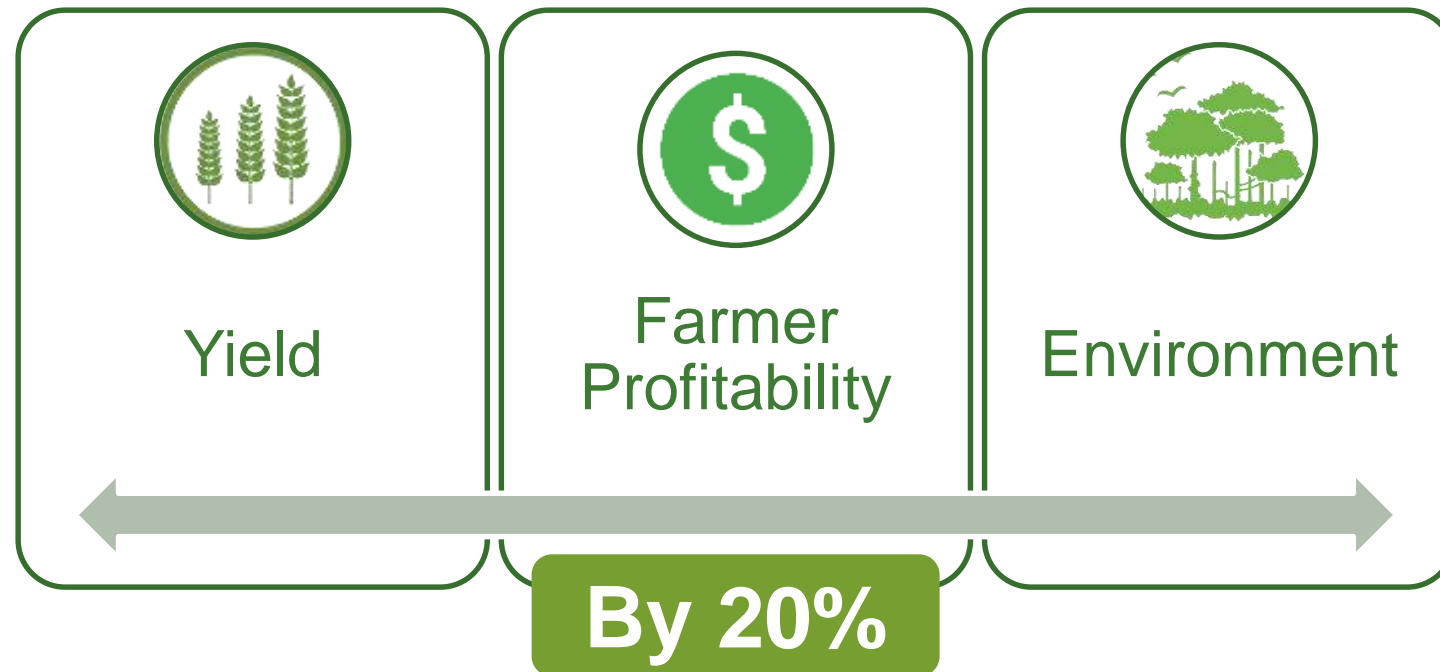
Background



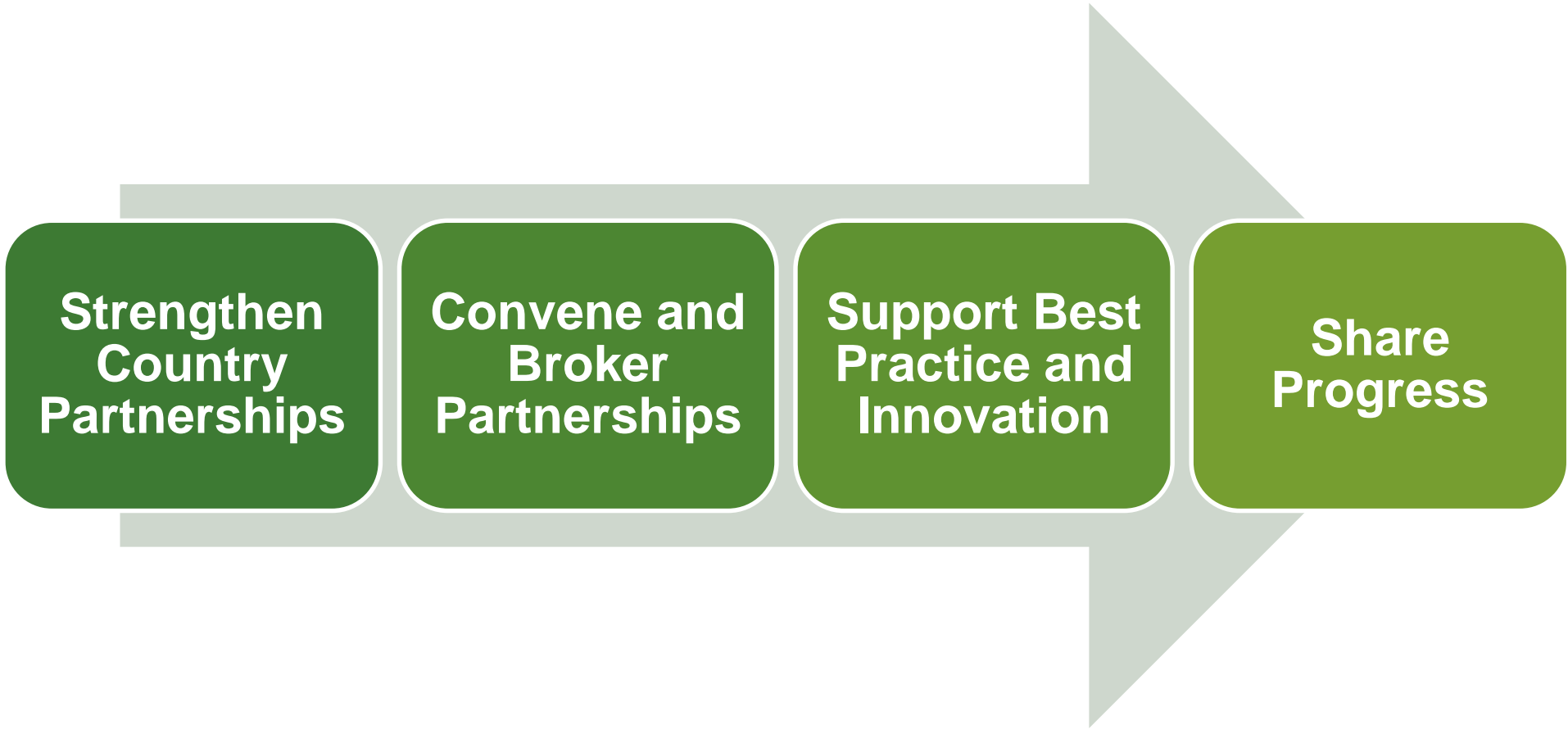
Grow Asia: Our Goal

10 **20** **20**

Reach **10 million** smallholders by **2020**, improving



Grow Asia: Getting There



Grow Asia: Progress



Country
Partnerships

5

Working
Groups

37

Value Chain
Projects

46

Partners

304

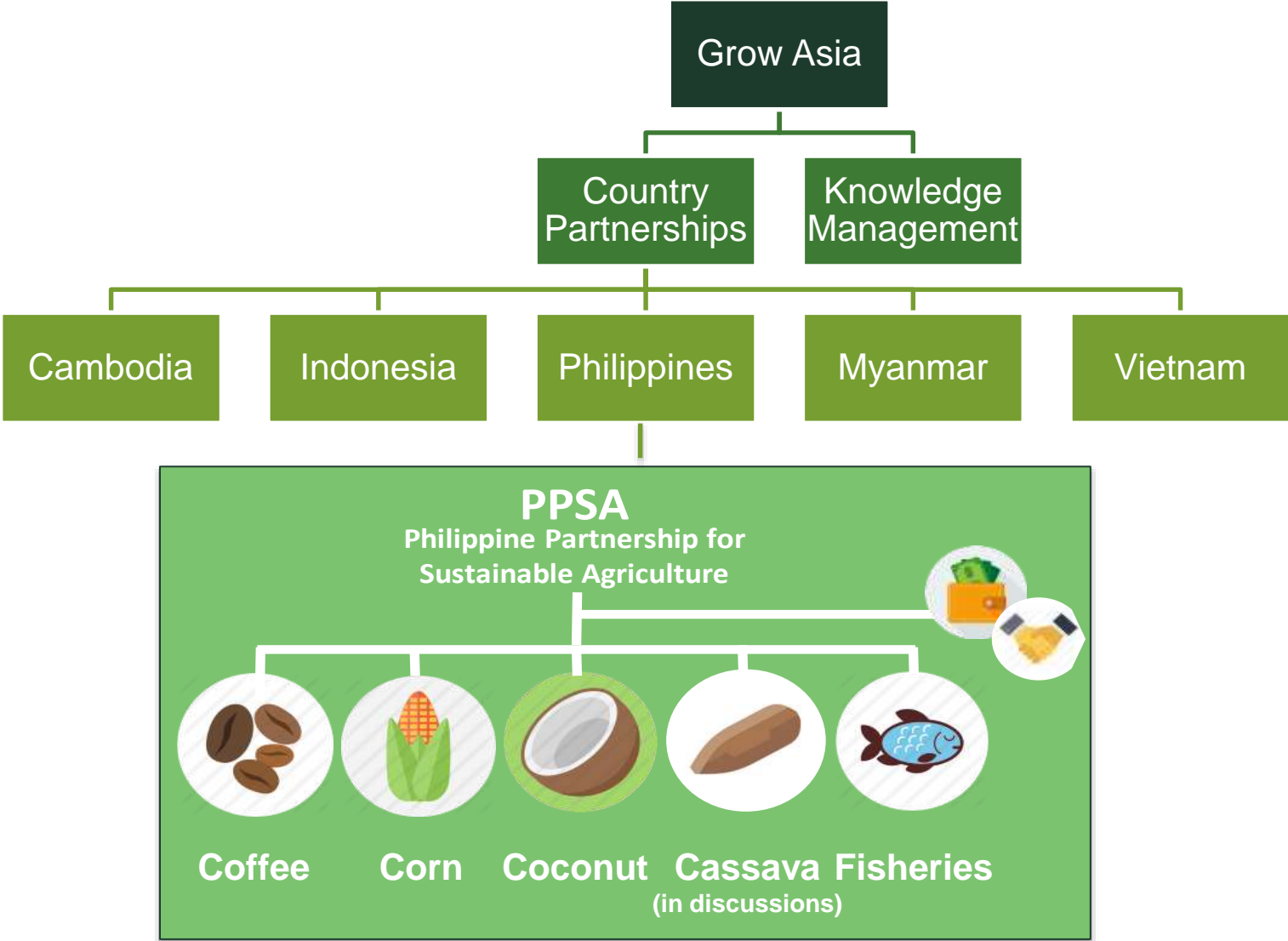
Smallholders
Reached

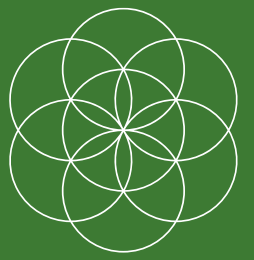
523_k

Value Chain
Investments

\$31_m

PPSA





GrowAsia

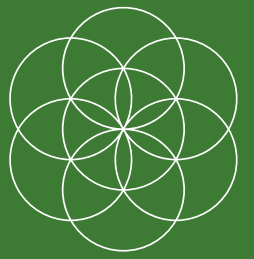
Knowledge Management

The Landscape

1. **Fragmentation** of different sources of research expertise

2. Lack of **access** to knowledge

3. Insufficient focus on market-led, **demand-driven** research

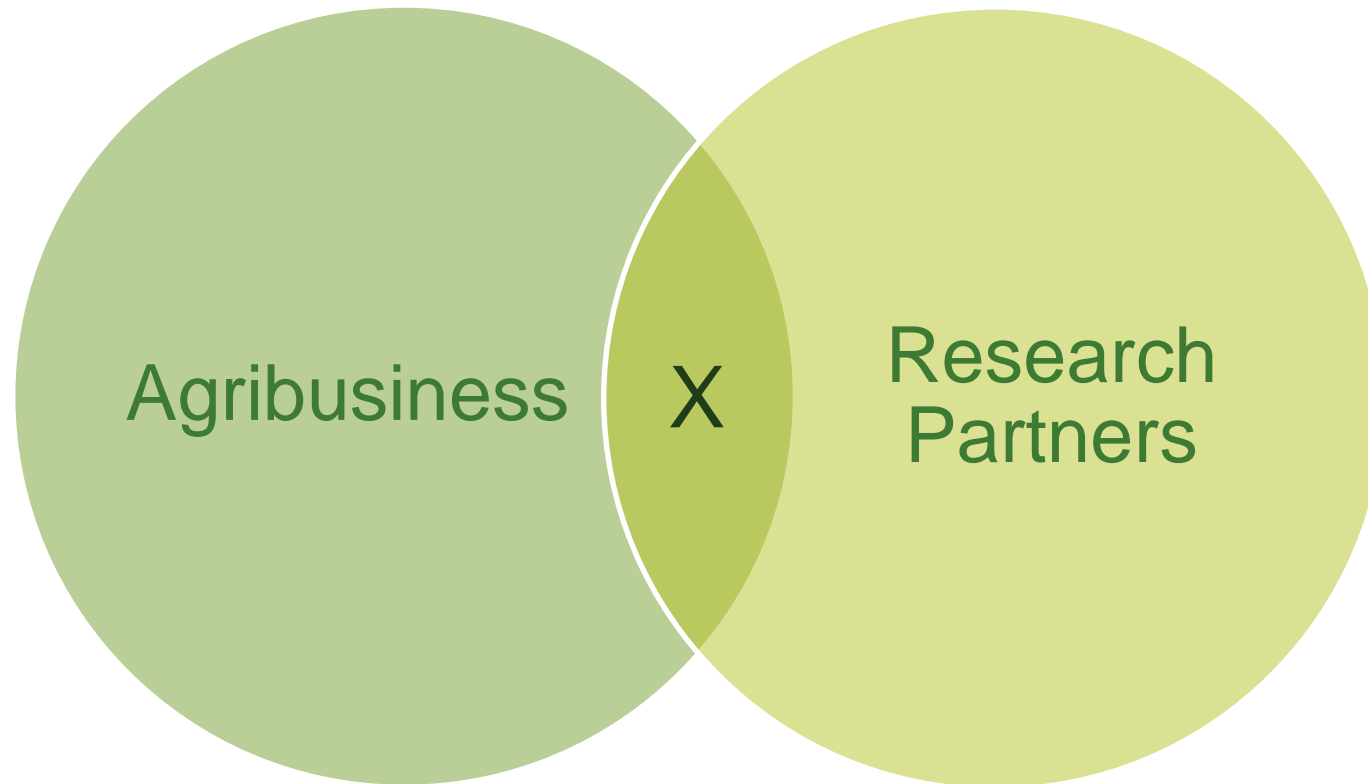


Grow**Asia**

Question:

What role is Grow Asia trying to play in addressing these challenges?

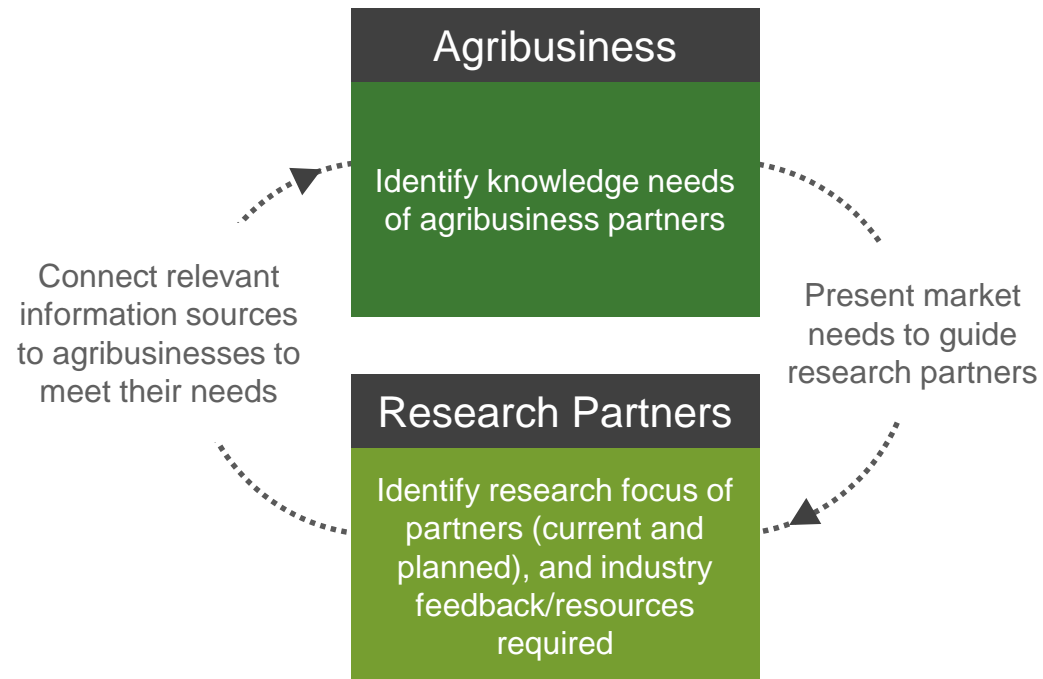
Grow Asia Learning Alliance (GALA)



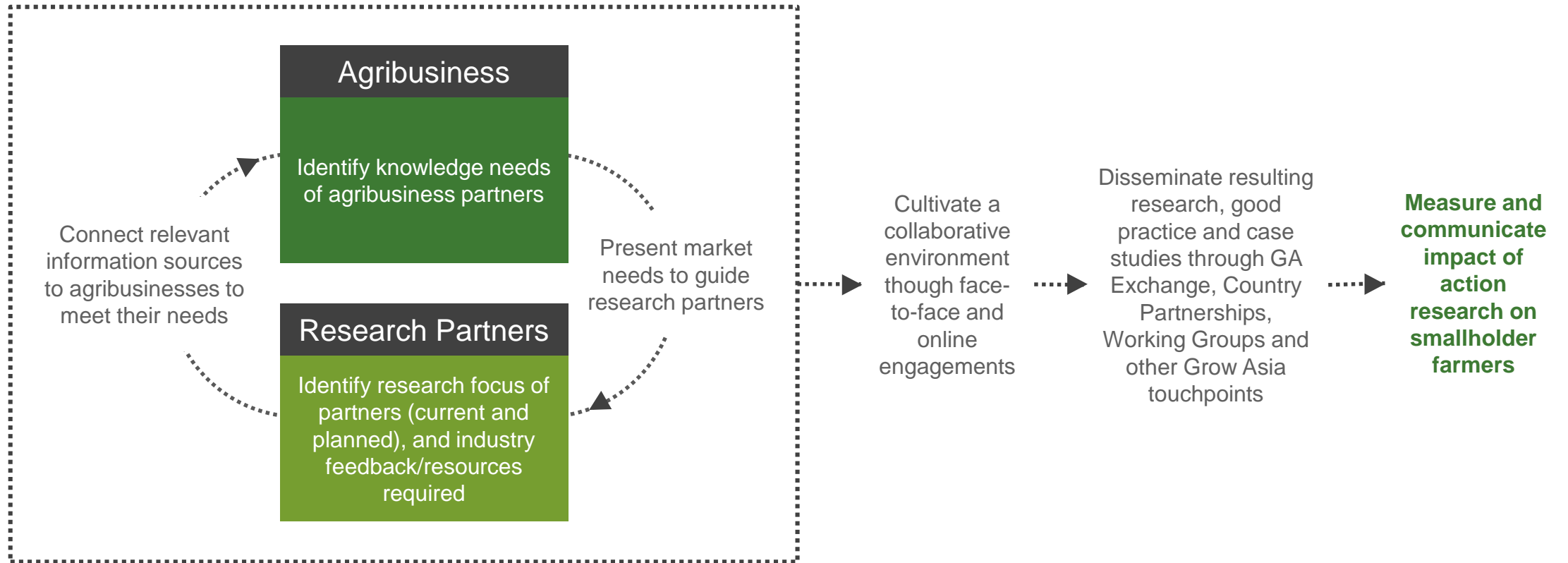
1. Agribusiness → Research Partners



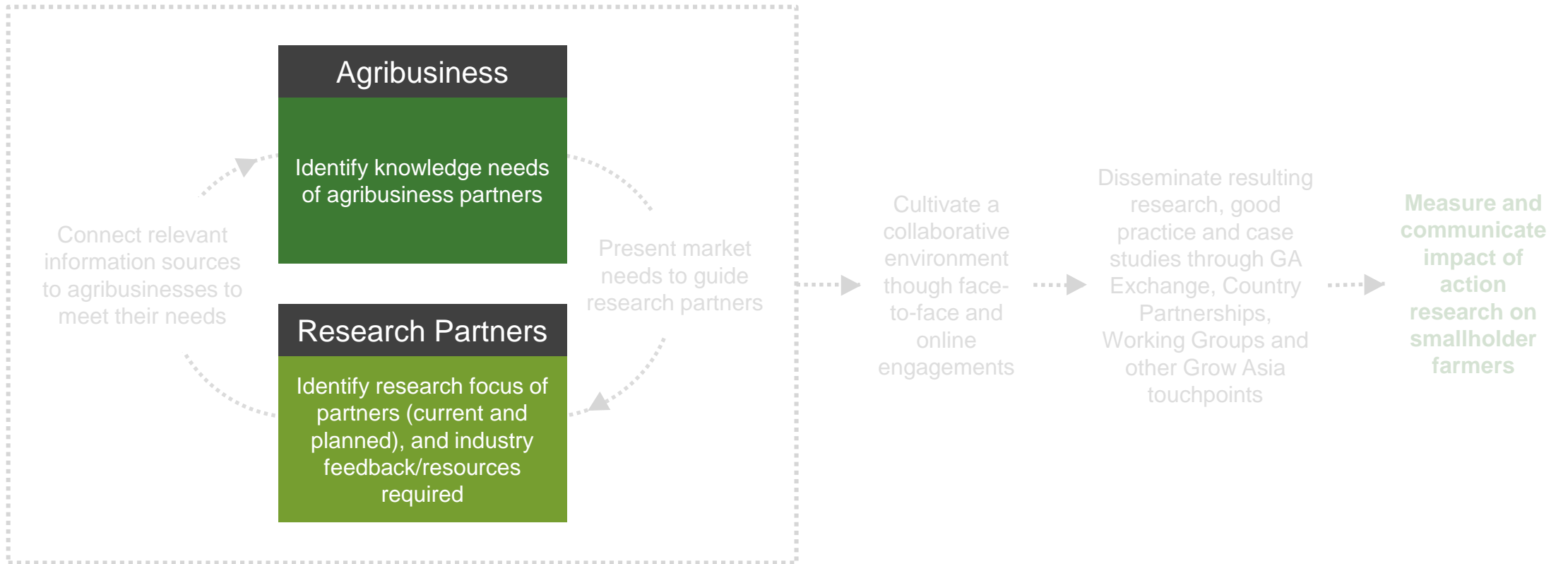
2. Research Partners → Agribusiness



3. The Smallholders



The Present



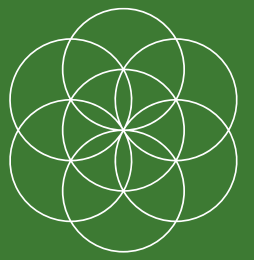
The Roll Out



2017
PPSA + MAN

2018
+ PSAV + CPSA
+PISAgro

2019
Regional GALA

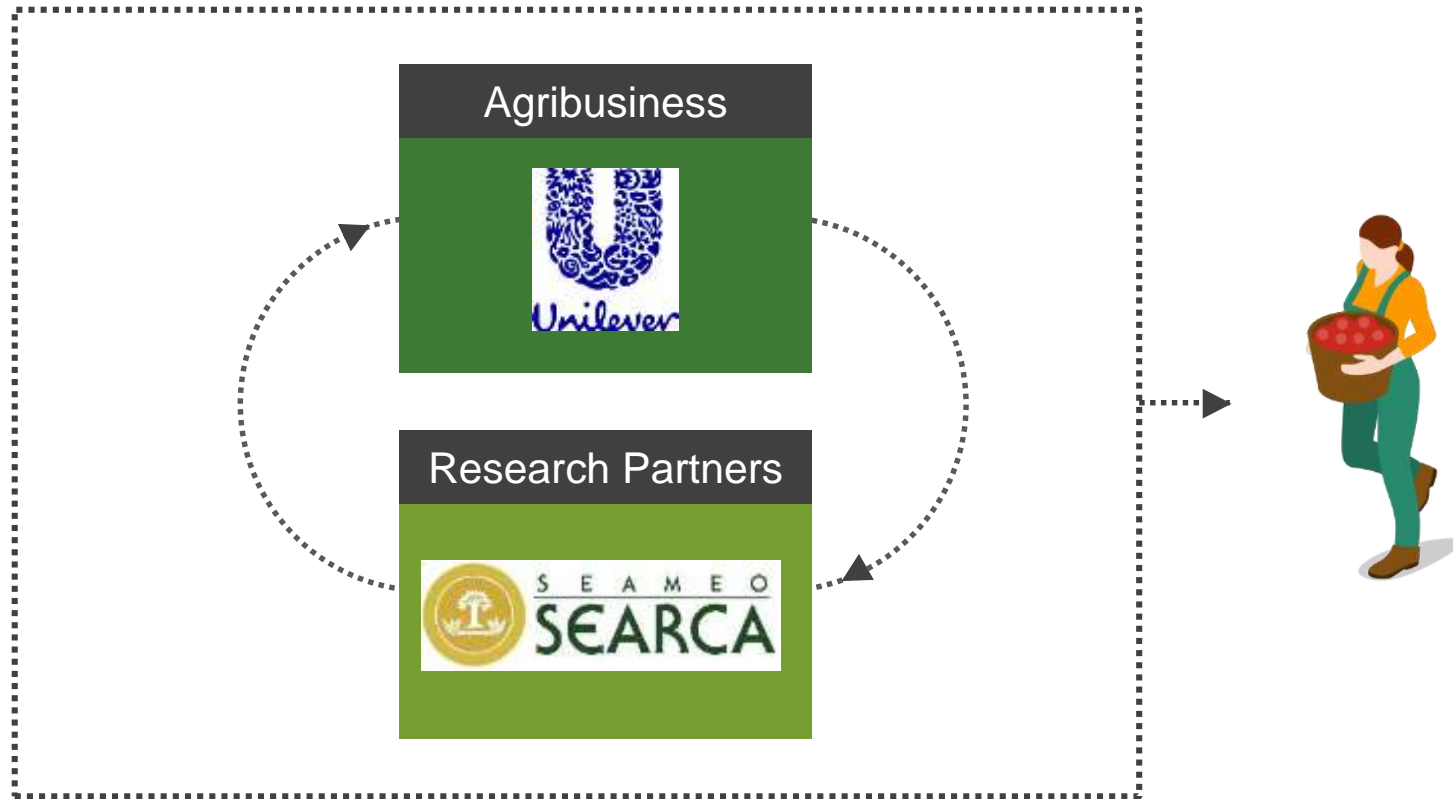


Grow**Asia**

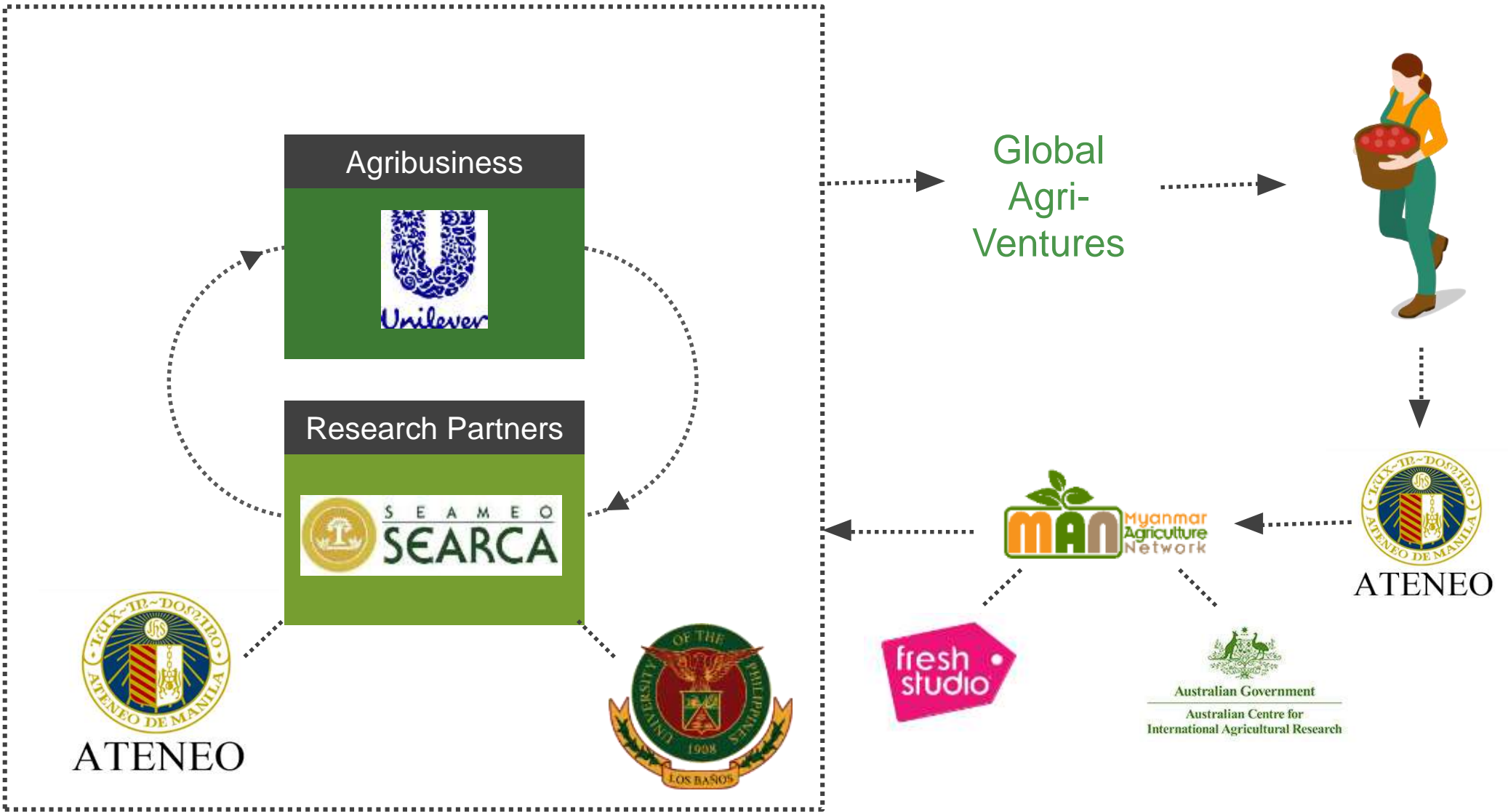
Question:

What will these alliances look like?

It could be fairly straight forward...



Or not at all...



The Landscape (Revisited)

1. **Fragmentation** of different sources of research expertise

2. Lack of **access** to knowledge

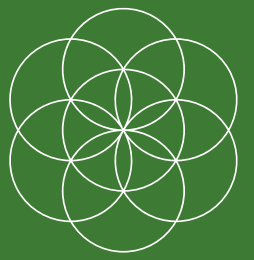
3. Insufficient focus on market-led, **demand-driven** research

The (Potential) Outcomes

1. Collaborative approach to research

2. Increased access to knowledge

3. Stronger intra and inter ties re private sector and research institutes



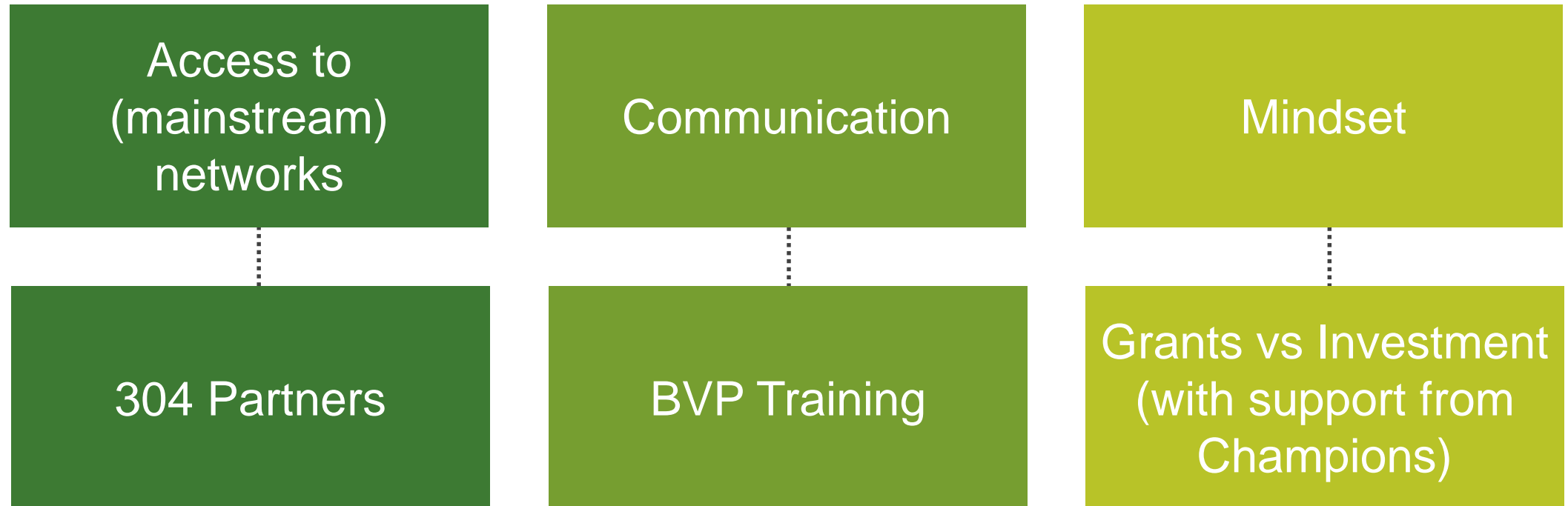
Grow**Asia**

Question:

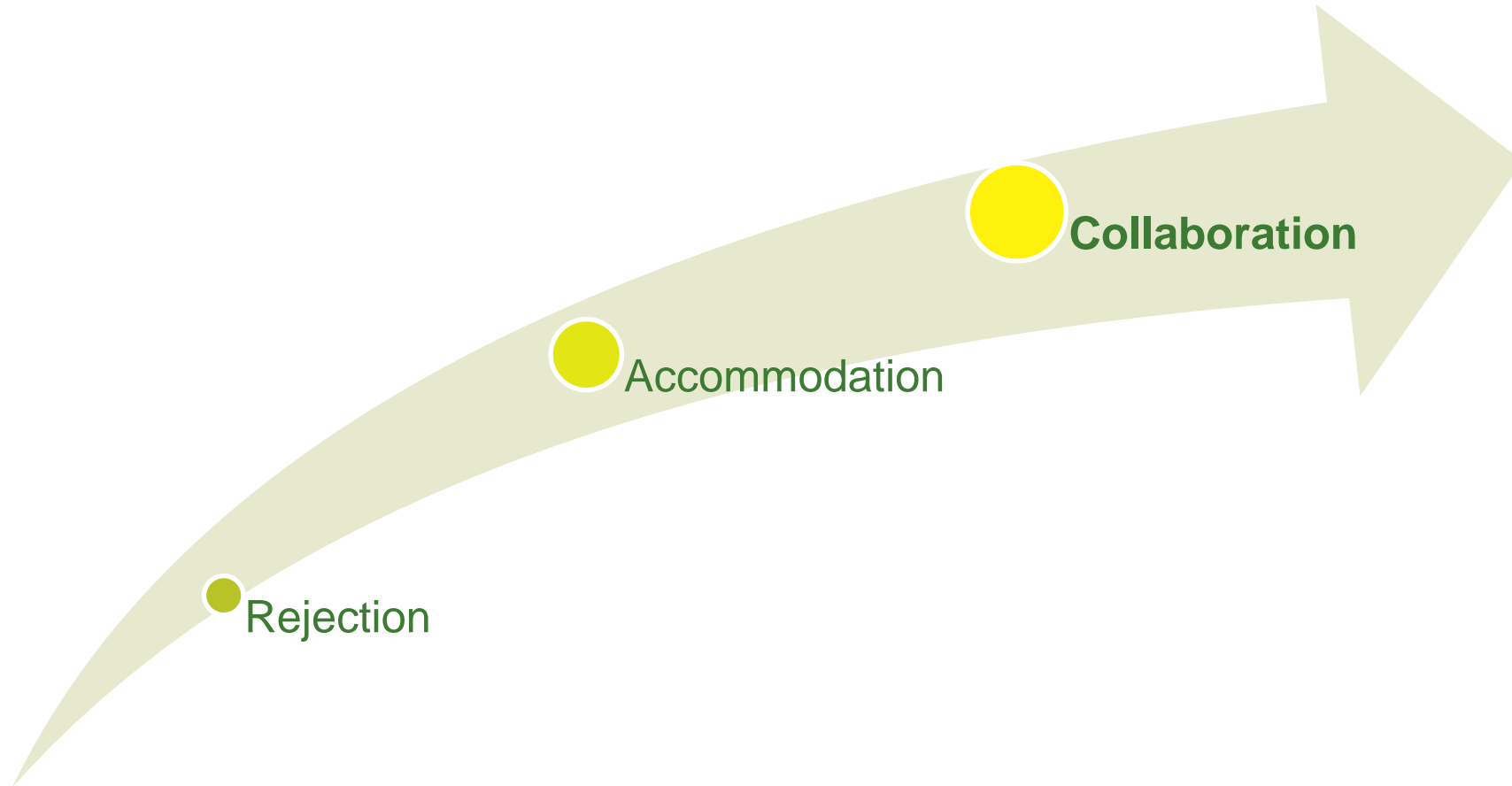
Think about your work/research.

What has been your biggest challenge around the creation/adoption of **action research**?

The Benefits: Bridging the Gap



The Journey





Grow**Asia**

Thank you.
Any Questions?